

by Katty.

Wholesale *line sheet*

FALL / WINTER 2026

Hand-drawn greeting cards

Drawn by Katty in Denver.
Two collections,
22 designs, sold to
shops in cases of 6.



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The studio

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Order planner

Mother draws. *Son ships.*



The drawing for *Spring Has Sprung*, GCC008. Mostly flowers, sometimes a cake: here, both.

By Katty is a studio of two: Katty, who draws, and her son Evan, who packs and ships.

Katty draws every morning, mostly flowers, sometimes a cake. For years Evan and her friends told her the drawings should be cards. The cards began in 2026.

She draws in Denver, in colored pencil and ink, or in pencil and ink when a drawing stays black and white, and signs every one as part of the drawing. Evan packs and ships from Los Angeles.

This season there are two collections. **The Holiday Collection** is snowmen for Hanukkah, Christmas, New Year and the rest of winter. **The Celebration Collection** is cakes, for birthdays and for finishing something.

Evan, for Katty

2026

THE YEAR THE CARDS BEGAN

2

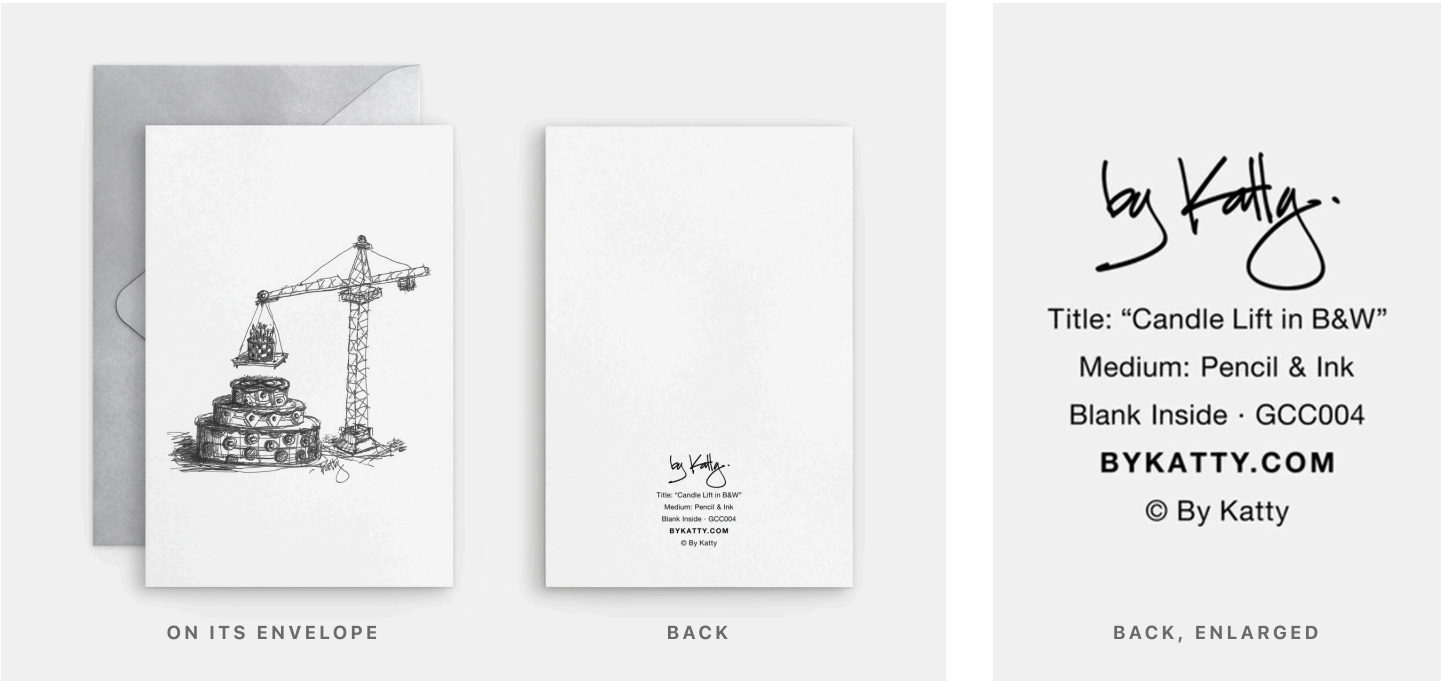
COLLECTIONS THIS SEASON,
PP. 05 AND 08

22

DESIGNS IN THIS SHEET

Winter, properly spent * *Stacked past the point of good sense*

What the card *actually* is.



Candle Lift in B&W GCC004

4x6

Inches, folded, blank inside.
Landscape designs are 6 × 4 in and
fold at the top.

PAPER	15pt Mohawk Superfine Ultrawhite, uncoated.
ENVELOPE	Silver metallic, 4¼ × 6¼ in, pointed flap. One with every card.
MEDIUM	Colored pencil and ink. Five Celebration designs are pencil and ink, in black and white.
FRONT	Katty's signature, as part of the drawing.
BACK	Brand mark, title, medium and SKU. No price or barcode printed on the card.
POSTAGE	Mails with one standard US stamp.
PACKING	Each card with its envelope in a clear sleeve, in case packs of 6.

Terms at a *glance*.

WHOLESALE \$4 per card, envelope included	SUGGESTED RETAIL \$8 per card. Keystone, 2x.	CASE PACK 6 <i>per design</i> \$24 a case. Combine any designs to reach the minimum.
OPENING ORDER \$100 minimum to open. 5 cases, \$120	REORDERS \$75 minimum to reorder. 4 cases, \$96	SHIPS IN 5–7 business days from Los Angeles; up to 10 from October to December

ONE CASE, WORKED THROUGH $6 \times \$4 = \text{\$24}$ wholesale. $6 \times \$8 = \text{\$48}$ at suggested retail.

ORDERING	Order on Faire at bykatty.faire.com.	PAYMENT	Through Faire, at checkout. Eligible shops can pay on Faire's Net 60 terms.
PLANNING	Fill in the planner on page 11, on paper or in this PDF, then order on Faire.	QUESTIONS	Email wholesale@bykatty.com.
LEAD TIME	Orders ship in 5–7 business days from Los Angeles. From October to December, allow up to 10.	SHIPPING	Currently shipping within the US only.
PACKING	Each card with its envelope in a clear sleeve, in case packs of 6.	DAMAGE OR SHORTAGE	Report it through Faire and we make it right.

The Holiday Collection

DESIGNS
09



A Cool Menorah GCH001 Five snowmen raise nine lit candles overhead and turn themselves into a menorah. With **Silver Sparkles** GCH015

Snowmen holding menorah candles, a Merry Christmas banner, a Happy New Year scroll and, in one case, a snow shovel. Drawn by Katty in colored pencil and ink, for Hanukkah, Christmas, New Year and the rest of winter.

FORMAT	4 landscape, 6 × 4 · 5 portrait, 4 × 6
MEDIUM	Colored pencil and ink
PAGES	06 and 07

BY OCCASION

From Hanukkah to snow days.

HANUKKAH

A Cool Menorah

CHRISTMAS

Happy Holly Hat
Joy To The World
From All of Us

NEW YEAR

Silver Sparkles

WINTER

Warm Cheers
A Time To Chill
Job Security!
Hooray! Snow Day!

HAPPY HOLIDAYS

A Cool Menorah
Happy Holly Hat
Joy To The World
Warm Cheers
A Time To Chill
Job Security!
Hooray! Snow Day!

Landscape, 6 × 4.

4 DESIGNS · FOLD AT THE TOP

GCH001



A Cool Menorah

\$4 | SRP \$8

Five snowmen raise nine lit candles overhead and turn themselves into a menorah. Hanukkah, in five different pairs of shoes.

HANUKKAH · HAPPY HOLIDAYS

GCH006



A Time To Chill

\$4 | SRP \$8

Lying back in the snow, a snowman holds a book up in both stick hands, striped socks in the air. Winter, properly spent.

WINTER · HAPPY HOLIDAYS

GCH008



Hooray! Snow Day!

\$4 | SRP \$8

Seven arms in the air out of a possible eight. Four snowmen, one snow day.

WINTER · HAPPY HOLIDAYS

GCH009



From All of Us

\$4 | SRP \$8

Only two of these four snowmen are holding up the Merry Christmas banner. Every household has a version of this.

CHRISTMAS

FOR THE HOLIDAYS

From October to December, allow up to 10 business days from order to ship. Plan your holiday cases on page 11, then order on [Faire](#).

Portrait, 4 × 6.

5 DESIGNS

GCH002



Happy Holly Hat

\$4 | SRP \$8

A snowman flings both arms wide for Christmas, a sprig of holly tucked into the side of its purple knit hat like a corsage.

CHRISTMAS · HAPPY HOLIDAYS

GCH003



Joy To The World

\$4 | SRP \$8

Both mittens up, eyes squeezed shut, carrot nose pointed at the sky. This snowman looks the way the Christmas carol sounds.

CHRISTMAS · HAPPY HOLIDAYS

GCH004



Warm Cheers

\$4 | SRP \$8

Steam curls off the cup in this snowman's mitten, which is either brave or poorly thought through. A winter toast.

WINTER · HAPPY HOLIDAYS

GCH007



Job Security!

\$4 | SRP \$8

Snow still coming down, a shovel taller than the snowman holding it, and a grin anyway.

WINTER · HAPPY HOLIDAYS

GCH015



Silver Sparkles

\$4 | SRP \$8

Happy New Year in silver letters with blue shadows, held up by a snowman whose party hat is fizzing at the tip. No year on it, so it keeps.

NEW YEAR

TO START

One of each.

\$216

WHOLESALE · 9 CASES · 54 CARDS

\$432 at suggested retail. One case of each Holiday design meets the \$100 opening minimum on its own.

FOR BIRTHDAYS, ALL YEAR

The Celebration Collection

DESIGNS
13

Cakes, most with their candles lit. One has a trophy instead, one a light bulb, and one is getting its top tier by crane. Some are drawn in colored pencil and ink, the rest in pencil and ink, in black and white.

FORMAT	Portrait, 4 x 6
MEDIUM	8 designs in colored pencil and ink 5 in pencil and ink, B&W
PAGES	08 to 10

BY OCCASION

For birthdays, mostly.

BIRTHDAY

All 13 designs

CONGRATULATIONS

Frosting Flow
Candle Lift in B&W
Spring Has Sprung

Trophy Cake
Edison Cake in B&W

GCC001



Make a Wish

\$4 | SRP \$8

Candles packed so tight their flames have run together into one yellow blaze, on a birthday cake with a new pattern every tier.

BIRTHDAY

GCC002



Frosting Flow

\$4 | SRP \$8

Stacked past the point of good sense, six tiers of birthday cake sway under a small flag flying from the top.

BIRTHDAY · CONGRATULATIONS

GCC006



Rainy Picnic

\$4 | SRP \$8

It's raining on the picnic, so the birthday cake has its own pink umbrella. All six candles are still lit.

BIRTHDAY

Colored pencil *and ink.*

8 DESIGNS · 3 ON PAGE 08

GCC007



Sugar Rush

\$4 | SRP \$8

Katty's loudest cake, swept sideways, with frosting flying off every tier and a fistful of birthday candles blazing on top.

BIRTHDAY

GCC008



Spring Has Sprung

\$4 | SRP \$8

A birthday cake planted with tulips, a daffodil, a daisy and a hyacinth, its plate set on a coil spring.

BIRTHDAY · CONGRATULATIONS

GCC009



The Big One

\$4 | SRP \$8

One green birthday candle, taller than the tier it stands in and dripping wax down from its rim.

BIRTHDAY

GCC010



Trophy Cake

\$4 | SRP \$8

Where the candles would go on this cake, a gold trophy with two handles. For the promotion, the marathon, the driving test that took three tries.

BIRTHDAY · CONGRATULATIONS

GCC011



Savoir-Flare

\$4 | SRP \$8

Thin striped birthday candles fan out from the smallest tier and over its edges, every one of them lit.

BIRTHDAY

TO START

One of *each.*

\$312

WHOLESALE · 13 CASES · 78 CARDS

\$624 at suggested retail. One case of each Celebration design meets the \$100 opening minimum on its own.

A case of every design in this sheet:
22 cases, 132 cards, **\$528** wholesale.

Black and white.

5 DESIGNS · PENCIL AND INK

GCC004



Candle Lift in B&W

\$4 | SRP \$8

The top tier, candles and all, is coming down by tower crane while the rest of the birthday cake waits below.

BIRTHDAY · CONGRATULATIONS

GCC005



The Big One in B&W

\$4 | SRP \$8

Just the one birthday candle, wider at the top than at the bottom and pushed into the cake point first, like a tent stake.

BIRTHDAY

GCC012



Edison Cake in B&W

\$4 | SRP \$8

On top of this birthday cake, a light bulb with rays drawn around it. For the one with all the ideas, or whoever changes the bulbs.

BIRTHDAY · CONGRATULATIONS

GCC013



Leaning Lattice in B&W

\$4 | SRP \$8

A five-tier birthday cake that isn't quite standing straight, with woven lattice around the bottom and seven lit candles on top.

BIRTHDAY

GCC014



Corkscrew Cake in B&W

\$4 | SRP \$8

The column holding up the birthday cake is one fat screw, threaded from the plate down to the tray it stands in.

BIRTHDAY

PENCIL AND INK

Same paper, same price.

Five cakes drawn in pencil and ink, in black and white, on the same paper with the same silver envelope.

A crane, a light bulb, a screw for a column, and one candle pushed in point first.

Plan your order.

Fill in cases to plan your order, then place it on Faire.

Order on Faire: bykatty.faire.com

Minimums: \$100 to open (5 cases, \$120), \$75 to reorder (4 cases, \$96), any designs combined. US dollars; US shipping only.

SHOP NAME

DATE

☐ OPENING ORDER

☐ REORDER

SKU	DESIGN	FORMAT	PER CASE OF 6	CASES	UNITS	LINE TOTAL
THE HOLIDAY COLLECTION						
GCH001	A Cool Menorah	Landscape	\$24			
GCH002	Happy Holly Hat	Portrait	\$24			
GCH003	Joy To The World	Portrait	\$24			
GCH004	Warm Cheers	Portrait	\$24			
GCH006	A Time To Chill	Landscape	\$24			
GCH007	Job Security!	Portrait	\$24			
GCH008	Hooray! Snow Day!	Landscape	\$24			
GCH009	From All of Us	Landscape	\$24			
GCH015	Silver Sparkles	Portrait	\$24			
THE CELEBRATION COLLECTION						
GCC001	Make a Wish	Portrait	\$24			
GCC002	Frosting Flow	Portrait	\$24			
GCC004	Candle Lift in B&W	Portrait	\$24			
GCC005	The Big One in B&W	Portrait	\$24			
GCC006	Rainy Picnic	Portrait	\$24			
GCC007	Sugar Rush	Portrait	\$24			
GCC008	Spring Has Sprung	Portrait	\$24			
GCC009	The Big One	Portrait	\$24			
GCC010	Trophy Cake	Portrait	\$24			
GCC011	Savoir-Flare	Portrait	\$24			
GCC012	Edison Cake in B&W	Portrait	\$24			
GCC013	Leaning Lattice in B&W	Portrait	\$24			
GCC014	Corkscrew Cake in B&W	Portrait	\$24			
Units are cases × 6. Line total is cases × \$24. Final total at checkout on Faire.				SUBTOTAL		

NOTES



Mother draws. *Son ships.*

Drawn in Denver. Shipped from Los Angeles.

HOW TO START

01

FIND US ON FAIRE

Our direct link:
bykatty.faire.com.

02

ORDER

\$100 to open. Cases of 6 per design; pay on [Faire](#) at checkout.

03

WE SHIP

In 5–7 business days from Los Angeles (up to 10 in October to December).

04

REORDER

From \$75 (4 cases), whenever you need more.

ORDER ON FAIRE

bykatty.faire.com

WHOLESALE QUESTIONS

wholesale@bykatty.com

EVERYTHING ELSE

hello@bykatty.com

*\$100 to open * \$75 to reorder * Combine any designs*
